**1. Прочитайте и письменно переведите текст.**

There are different ways of getting information — mass media, books, travelling, visiting museums, meeting people. Which do you prefer?

To live in the modern world is impossible without expanding your knowledge in all spheres. There are several ways of communicating the world to individuals — mass media, books, travelling, museums, meeting eminent people. Of all the existing ways, there are two which are the easiest ones, that is mass media and travelling. One more reason why I prefer them is that they provide the fullest and the most reliable information in the fields you are interested in. (For travelling, see 'Travelling'.)

Mass media play an important role in our life. How and why do they shape public opinion? Mass media play an important role in our life. They are usually defined by encyclopedias as any of the means of communication, such as radio, television, newspapers, magazines, etc. that reach and influence a very large audience, at least as large as the whole population of a nation. The term was coined in 1920s with emerging of nationwide radio networks and of mass-circulation newspapers and magazines. I believe mass media are so influential because they can be used for various purposes: popularisation, for business or social concerns (advertising, marketing, public relations, and political communication), education, entertainment, video and computer games, journalism, public service announcements. Media include radio and television, films, various types of discs or tapes used for music and computer, Internet, publishing on paper (books, magazines, and newspapers).

**2. Переведите предложения на английский язык.**

1. Средства массовой информации — это средства коммуникации,

такие как радио, телевидение, газеты, журналы, которые создают очень

большую аудиторию.

2. Средства массовой информации так влиятельны, поскольку

используются для популяризации в интересах бизнеса или общества, для

образования, развлечения, объявлений и т. д.

3. Средства массовой информации играют ведущую роль в

формировании общественного мнения, так как они, во-первых, доносят до

людей информацию о мире, во-вторых, воспроизводят созданный

современным обществом его собственный имидж, в-третьих, они

потворствуют вкусам определенной социальной группы.